

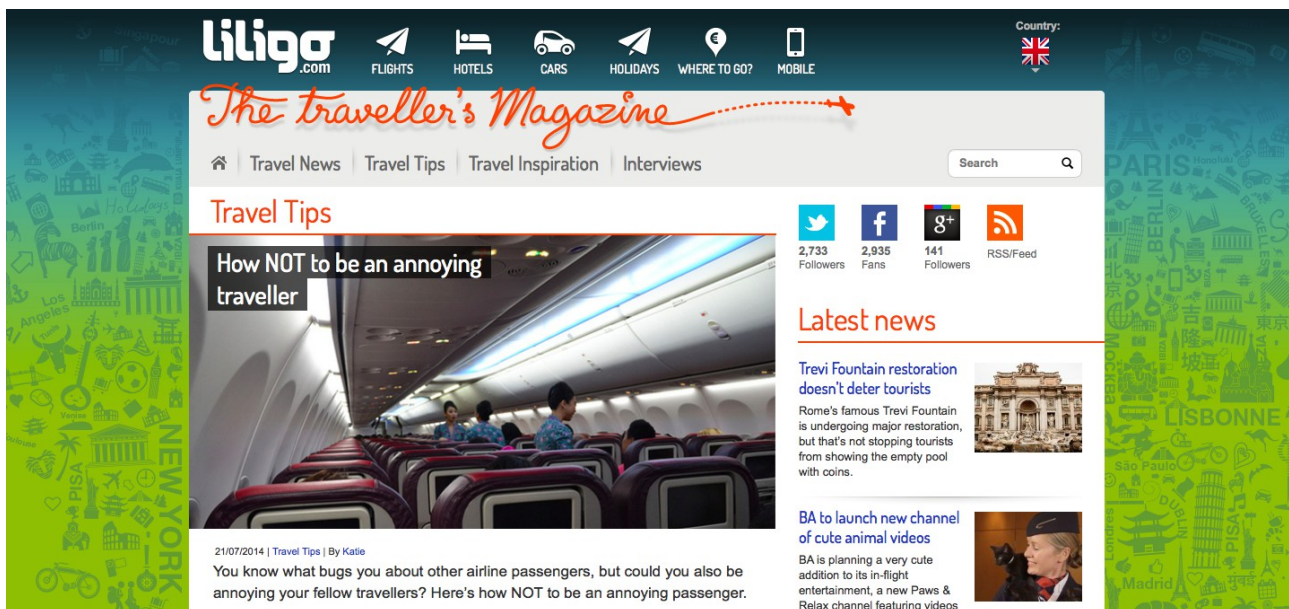
liligo.com launches “The Traveller’s Magazine”

The travel search engine liligo.com launches a web-magazine that aims to give its users scores of useful information and create a community of passionate travellers.

With its powerful flight, hotel, car hire and holiday search engine, liligo.com offers its users the best technology for planning trips in just a few clicks and for the best price. With the new Traveller’s Magazine, liligo.com has the same approach: to offer users a comprehensive service and give them access to all the information necessary to plan a successful trip with complete objectivity.

A stylish new design

With a new look, The Traveller’s Magazine invites you to travel through all sorts of visuals and written content. Its modern and ergonomic interface allows you to easily access articles and navigate comfortably from destination to destination thanks to its new search features.



Useful and objective information

Readers will find a mine of information in The Traveller’s Magazine for organizing trips: the latest news, practical tips, destination ideas, hot deals on flights, etc.

Current events: The Traveller's Magazine offers a news wire that is updated on a daily basis and where readers can find the most important news in the travel industry: strikes affecting airports in the UK and Europe, the launch of promotional campaigns with cheap tickets, new tourist attractions, etc.

Practical tips: The magazine also offers a category completely dedicated to tips for travelling better, with posts on how to avoid any "trip hiccups," from booking flights, at the airport, while travelling and also upon arrival.

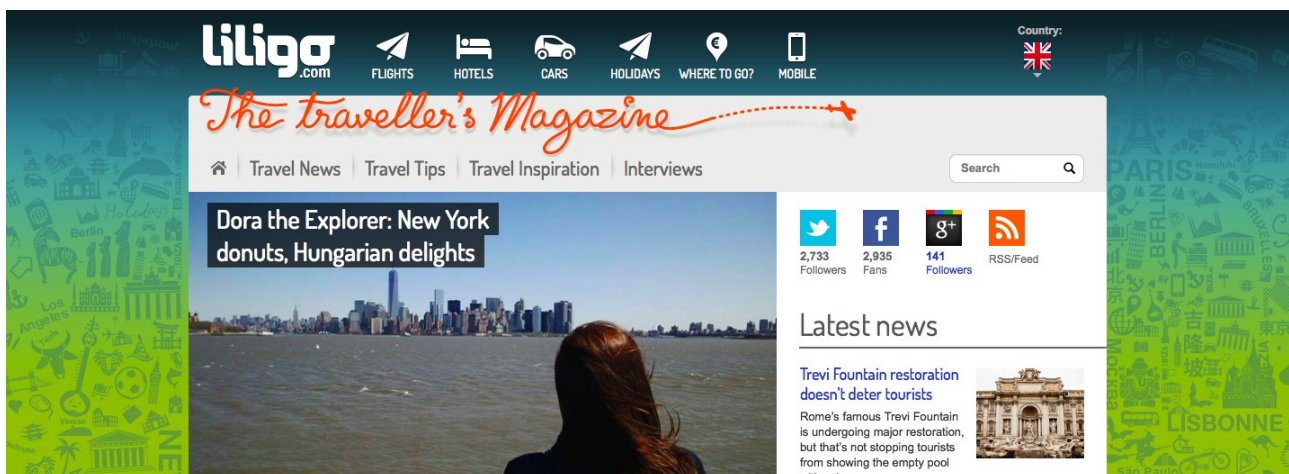
- *Just like these:* [How NOT to be an annoying traveller](#), [What you should know about Thailand before you go](#), etc.

Travel inspiration: Each week readers are inspired as the magazine features new destinations and trip ideas with posts, photos and links. This is a source of travel inspiration for liligo.com users.

- *Just like these:* [Go exploring: the most incredible caves in the world](#), [7 of the most awesome city beaches to visit this summer](#), etc.

Interviews: liligo.com is handing the megaphone over to travellers! Find interviews from celebrity travellers, bloggers and members of Team Liligo who are passionate about travelling.

- *Just like these:* [Portrait of a traveller: Jack and Jill Travel The World](#), [Dora the Explorer: New York donuts, Hungarian delights](#), etc.



Create a community of travellers

liligo.com aims to create a real community of travellers who have the same passion for travelling and discovering new destination around its travel search engine, using The Traveller's Magazine.

Everything is in place for its readers to contribute to the magazine by sharing their own travel experiences, tips and trip itineraries via comments and a contact form.

The editorial team also gives the floor to famous travellers and seasoned travellers who can give advice to a passionate audience and share their knowledge and experience. Industry professionals, TV personalities, bloggers and expats will be featured each week as guests on The Traveller's Magazine.

The new web-magazine is now live, so come and check it out at [http://www.liligo.co.uk/travel-magazine/!](http://www.liligo.co.uk/travel-magazine/)

Contact: travel-magazine@liligo.com

About liligo.com

liligo.com is the first travel search engine to integrate hundreds of sites (travel agencies, airlines including 70 low cost, tour operators, hotels chains, booking centres, car hire agencies...) and allows travellers to access all available online travel solutions, sorted and presented objectively. Comprehensive and unbiased, [liligo.com](http://www.liligo.com) is dedicated to helping the user find their holidays as simply as possible. liligo.com is available in 13 countries and attracts almost 3 million unique visitors a month.

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